

A woman in a long, flowing red dress stands in profile, holding a black umbrella. She is surrounded by vibrant, multi-colored paint splashes (orange, blue, yellow, red, teal) against a grey, textured wall. The scene is dynamic and artistic, suggesting creativity and cultural expression.

2014-2020

Creative Europe

Culture Sub- programme



Creative
Europe



2014-2020

Culture Sub-Programme

Cooperation projects 38 M

Literary translation: 3,37 M

Platform projects: 3,4 M

Network projects: 3,4 M



Culture Sub-programme

Cooperation projects

Objectives

- Support the capacity of the European cultural sectors to **operate transnationally and internationally** and promote the **transnational circulation/mobility** of works and players
- Contribute to **audience development** by helping European artists/cultural professionals and their works reach new and enlarged audiences and improve access to cultural and creative works
- Contribute to innovation and creativity in the field of culture

Priority 1 - Reinforcement of the sector's capacity to operate trans-nationally:

- **Priority 1.1** - Reinforcing skills, competences and know-how to strengthen the sector (including use of digital technologies, innovative approaches to audience development and testing of new business and management models)
- **Priority 1.2** – Supporting actions enabling players to cooperate internationally and to internationalise their careers and activities in the EU and beyond
- **Priority 1.3** - Strengthen organisations and international networking in order to facilitate access to professional opportunities

Priority 2 - Promoting transnational circulation and mobility

- **Priority 2.1** - supporting international cultural activities, such as exhibitions, exchanges and festivals;
- **Priority 2.2** - Supporting the circulation of European literature (widest possible accessibility);
- **Priority 2.3** - Supporting audience development as a means of stimulating interest in and improving access to European cultural and creative works and tangible and intangible cultural heritage.

Targeted projects

Either:

Category 1 – Smaller scale cooperation projects

- A project leader and 2 partners from 3 different countries, max. EU funding of EUR 200.000.

Or

Category 2 – Larger scale cooperation projects

- A project leader and 5 partners from 6 different countries, max. EU funding of EUR 2.000.000.

2014 Budget and number of projects to be selected/calls to be launched

Budget 2014: 38.000.000 €

+/- 100 supported projects per year

Calls:

Publication	Deadline	Award decision	Start date of the action
December 2013	1 st Wedn. March 2014	August 2014	September (Cat1) / October (Cat2) until December 2014
July 2014	1 st Wedn. October 2014	March 2015	May (Cat1) / June (Cat2) – until December 2015

Eligibility criteria

Eligible applicants:

- active in the cultural and creative sectors
- legally established in one of the participating countries
- mandate letters
- cooperation agreement for all projects (**NEW**)
- existence as a legal person for at least 2 years (**NEW**)
- Participant Identification Code (**NEW**)

Eligibility criteria

Eligible projects:

Category 1 - Smaller scale cooperation projects

- Project leader + 2 partners from 3 different countries
- At least one from EU Member State or EFTA country
- EU grant max. 200.000 € - 60% of total eligible budget

Or

Category 2 - Larger scale cooperation projects

- Project leader + 5 partners from 6 different countries
- At least one from EU Member State or EFTA country
- EU grant max. 2.000.000 € - 50% of total eligible budget

Eligibility criteria

Eligible activities:

- Must relate to the cultural and creative sectors
(**NEW**)
- Audiovisual activities only if ancillary

Eligible period:

- Max. 48 month for both (**NEW**)
- Project start between May (Sept. for the first call) and December for Cat. 1
- Project start between June (Oct. for the first call) and December for Cat. 2

Award criteria

Criteria	Definition	Maximum points
1. Relevance	Does the application contribute to the objectives and priorities of the scheme?	35
2. Quality of the content and activities	How is the project implemented?	25
3. Communication and dissemination	What is the project's approach to communicating its activities and to sharing knowledge and experiences with the sector and across borders?	20
4. Quality of the partnership	What is the quality of the partnership in terms of effective implementation and sustainability?	20

Award criteria: Relevance

This criterion evaluates:

- how the project will contribute to the objectives of the programme
- to what extent it aims to produce results which go beyond the sole interest of the partners and direct participants and to have long-term impacts
- how complementary it is to cultural actions implemented at local, regional or national level

Award criteria: Quality of the content and activities

This criterion evaluates how the project will be implemented in practice:

- quality of the activities and the deliverables
- assessment of the results
- quality of the audience development strategy
the experience of the staff in charge of the project
and working arrangements

Award criteria: Communication and dissemination

This criterion evaluates the project's approach to:

- communicating its activities and results
- to sharing knowledge and experiences with the sector and across borders.

The aim: maximise the impact of the project results (making them available at local, regional, national and European levels) so that they have

- a reach beyond those directly involved
- an impact beyond the project's lifetime.

Award criteria: Quality of the partnership

This criterion evaluates the extent to which the general organisation and co-ordination of the project will ensure:

- the effective implementation of the activities
- will contribute to their sustainability

Funding conditions

- Multi-beneficiary grant agreement
- Budget based financing on the basis of a detailed estimated budget
- EU grant max 60% for category 1 (200.000 €)
- EU grant max 50% for category 2 (2.000.000 €)

Financial capacity:

- good: one or more pre-financing payments (depending on amount/duration)
- weak: guarantee or agreement without pre-financing

How to apply

- Create your (i.e. project leader AND partners) Participant Identification Codes (PIC):
<http://ec.europa.eu/education/participants/portal>
- Create your eForm using the PICs:
<https://eacea.ec.europa.eu/PPMT>
- Complete your eForm, attach the mandatory documents and submit it on time
- Prepare your application package and send it on time (check annex 3 in the guidelines!)

2014-2020

HOW DO I FIND OUT MORE?

http://ec.europa.eu/culture/creative-europe/index_en.htm

WHERE TO FIND THE CALLS FOR PROPOSALS?

http://ec.europa.eu/culture/creative-europe/calls/index_en.htm

THANK YOU!

EUROPE