

2014-2020

# Creative Europe

What's in it for the Europe's cultural and creative sectors?



Creative Europe

**First name**  
**Surname**

# ABOUT CREATIVE EUROPE

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Runs 7 years (2014-2020)

Offers funding for:

- Development of European films, TV programmes and games
- Distribution and promotion of European films, festivals, cinema networks
- Training for cultural and creative professionals/artists
- Literary translations
- Cross-border cooperation



**Budget  
2014-2020**

**CROSS  
SECTORAL  
STRAND  
13%**

**CULTURE  
31%**

**MEDIA  
56%**



A person wearing a black hoodie is shown from the side, holding a black DSLR camera with a lens cap removed. They are looking through the viewfinder and taking a photograph of a vast field of bright yellow flowers, likely rapeseed, under a clear sky. The background is a soft-focus field of similar flowers.

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## **CULTURE SUB-PROGRAMME**

Supporting Europe's  
artists and cultural  
practitioners



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## TRANSNATIONAL COOPERATION PROJECTS

Up to 250,000 artists and cultural professionals supported to work together across borders

Cultural workers offered opportunities to gain skills and knowledge



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## NETWORKS & PLATFORMS

Networks supported to help strengthen the capacity of cultural players to operate transnationally

New platforms to showcase emerging talent and stimulate Europe-wide programming of cultural and artistic activities



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## LITERATURE

Grants for the translation of more than 4,500 literary works

Thousands of booklovers to discover and enjoy literature from other European countries in their own language



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## **MEDIA SUB-PROGRAMME**

Supporting Europe's  
audiovisual  
industries



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## **TRAINING & DEVELOPMENT SUPPORT**

Thousands of audiovisual professionals to attend training activities

Support for the development of feature films, animation and documentaries for cinema, TV or digital platforms

Support for video games development



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## **DISTRIBUTION**

Funding to support the circulation of more than 800 European films across borders

Support for cinema networks to enable 2,000 cinemas to devote half their screens to European films

## AUDIENCE DEVELOPMENT & FESTIVALS

Support for more than 80 European film festivals per year to promote European films

Funding for cross border cooperation between film literacy initiatives

Screening events to raise interest in successful European films

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## CROSS-SECTORAL STRAND

€121m for a Guarantee Fund to facilitate loans to cultural and creative enterprises and organisations

Support for piloting projects bridging different cultural and creative sectors



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## PRIZES

Prizes awarded that celebrate:


- Europe's emerging authors of fiction
- The excellence of European architecture
- Outstanding examples of cultural heritage care
- Emerging talents in pop, rock and dance music
- The best European films

A nighttime photograph of a cityscape, likely a European city, with numerous lights from buildings and streets. In the background, there are dark, silhouetted mountains under a dark sky. The city lights are a mix of warm yellow and orange, and some cooler blue and green lights are visible. The overall scene is a panoramic view of a city at night.

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## **EUROPEAN CAPITALS OF CULTURE**

Each year 2 to 3 cities bear the title of European Capital of Culture to celebrate the diversity and common features of cultures in Europe, and to use culture as a factor of their socio-economic development.



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## EUROPEAN HERITAGE LABEL

European Heritage Label awarded to sites that have symbolic historical value for the European integration process

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## HOW DO I FIND OUT MORE?

<http://ec.europa.eu/creative-europe>

## HOW DO I APPLY?

The Education, Audiovisual and Culture Executive Agency:

<http://eacea.ec.europa.eu>