

ECEM Staff Training 2024 Detailed programme

| 15/05/2024, Wednesday | |
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| 15:00 | Meeting point at Casa dos Livros Accreditation |
| 15:30 | Introduction of each Participant (name, institution, department, level of involvement, expectations...) |
| 16:00 | Presentation by Prof. Cecilia Christersson , on Global Engagement and Challenge Based Learning, the Institutional perspective. |
| 16:30 | Coffee-break |
| 17:00 | Presentation by Ana Skledar Matijević Theoretical Framework; Models for Service-learning (based on the desk research on Service-learning in Higher Education and on the analysis of existing practices of International Service Learning). |
| 18:00 | Presentation by Avril Lombardi Bolaño, URV Best Practices: URV Service-learning Programme (institutionalized since 2012) European University Alliance: Presentation of the AURORA Service learning and Co-creation Task Team and of the AURORA Toolbox on Service Learning. |
| 18:30 | Panel discussion and active participation to find the most relevant connections between civic engagement, internationalisation and inclusion. This session will bring together all participants in an active discussion around the most relevant challenges within the European Higher Education Area and how socially-oriented internationalisation can provide opportunities to tackle them in an innovative/impactful way. |
| 19:30 | Welcome dinner offered by SGroup |

| 16/05/2024, Thursday | |
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| 09:30 | Meeting point at Casa dos Livros |
| 10:00 | Presentation by Prof. Cecilia Christersson |
| 10:30 | Brainstorming |
| 11:00 | Coffee-break |
| 11:30 | Presentation by Prof. Alina S. Rusu, EASLHE, Romania |

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| 12:00 | Challenges and opportunities Interactive session |
| 13:00 | Lunch |
| 14:30 | Presentation by Christine Zarb and Ben Powell - University of Westminster |
| | Presentation by Coralie OSTERTAG, U.Lille International and European Networks manager, General Office of International Relations - International Outreach and Promotion unit |
| 15:00 | Roundtable This panel will be dedicated to discussing <ul style="list-style-type: none"> • how to increase the civic engagement component of mobilities; • how to enhance the interaction of international students with the local communities; • how students' engagement can be recognised as part of the exchange. Participants will be asked to start from a macro perspective on the importance and on the potential impact of ECEM and try to reach a level closer to their specific reality (within their institution/department). |
| 16:00 | Coffee-break |
| 16:30 | Sharing of the main results of the Roundtable exercise. Note: Results can be used to feed future guidelines and models, namely to the final report: "Defining societal missions for University – Good Practice Compendium". |
| 16:45 | 1st Step in setting up of a Peer Community of Practice: How to involve all those interested in the topic of the social responsibility of Universities – setting up an internal awareness campaign (within our institutions)? How to ensure service-learning initiatives and activities have an international component/dimension? |
| 17:30 | Guided Visit to Casa dos Livros (in English) |

17/05/2024, Friday

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| 09:30 | Meeting point at Casa dos Livros |
| 09:45 | How to ensure recognition of learning outcomes for participants that take part in civic engagement initiatives? |
| 10:45 | Coffee-break |
| 11:00 | How to improve the collaboration frameworks between Higher Education Institutions and other societal actors to make mobilities contribute to societal change? |
| 11:45 | Presentation of the training's main conclusions and recommendations - Strategy & Road Map |
| 12:00 | DITE- Diverse Internationalisation Teacher Education Focus Group (Voluntary Activity) |

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| 13:00 | Farewell Lunch |
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The ECEM Project

The [Enriching Communities through Engaged Mobilities \(ECEM\) project](#) strives to design measures to increase students' participation in civic engagement initiatives by building connections with Higher Education Institutions and Civil Society Organisations. Specifically, the ECEM projects seeks to

- Increase the civic engagement component of mobilities in the internationalisation of Higher Education, contributing to making interaction with local communities the norm in mobilities.
- Ensure recognition of learning outcomes for participants that take part in civic engagement initiatives.
- Improve the collaboration frameworks between Higher Education Institutions and other societal actors to make mobilities contribute to societal change and common European values.

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Vice-President of the Association SGroup Universities in Europe

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Getting to know our Speakers better:

Cecilia Christersson is a Professor Emerita of Malmö University, in Sweden, where she had a vice rector position for Global Engagement and Challenge Based Learning and where she previously served as the Pro-rector, with education, internationalization and quality development, in her portfolio.

In 2014 she began to lead the development of challenge-based learning at Malmö university to promote research and education with innovative learning approaches for inclusive lifelong learning.

In 2015 she led an international conference in Tanzania on behalf of SUHF, IUA, HEEFA, and SIDA – “Learning together for Change: advancing education for all through higher education”. This conference resulted in the “Arusha declaration on Higher education for All” which was handed over to UNESCO in preparation for the upcoming United Nation’s SDG framework.

Overseeing the Malmö University’s agenda on global engagement she additionally served as the chair of the national committee for refugee related issues in the Association of Higher Education Institutions in Sweden (SUHF) since 2016.

During 2018 Cecilia chaired the European University Association (EUA) thematic peer group on Promoting Active Learning in European universities. Frequently Cecilia is requested to participate in national and international quality evaluations of higher education institutions. Cecilia has received the Value Based Leadership Award of the International Beliefs and Values Institute (USA) and the Janne Carlsson Award for Academic Leadership of the Royal Institute of Technology in Stockholm (Sweden). Cecilia has always highlighted and has put emphasis on the need to promote changes of policies and regulations to improve access to HE for vulnerable groups; she has always embraced a wide international academic network with focus on value-based leadership and equity education for sustainable development.

Ana Skledar Matijević Ph.D. is a Higher Education Project Manager at the Institute for the Development of Education (IDE), Croatia. She is a former professor at a Croatian HEI with 20 years of teaching experience. She is also a textbook author and has rich experience in HEI management and policy

implementation as she has served as Interim Dean and Associate Dean for Academic Affairs in several terms of office. She has been with the IDE since 2019 and has used her higher education and big project management experience, as well as policy development expertise in her work on IDE's ongoing projects focusing on the social dimension and community engagement of higher education, where years of working directly with students and dealing with student-related issues have proven to be invaluable. She has authored and co-authored several reports and articles on these topics.

Avril Lombardi Bolaño has been the coordinator of the Service Learning Programme at the URV since 2014. She manages and promotes the development of projects with social, cultural, and environmental impact across all areas of knowledge at the URV. She is responsible for organizing the URV Social Projects Marketplace (eleven consecutive editions), a cross-cutting strategy to promote Service Learning among the university community. She has conducted training sessions and workshops on SL for university faculty and administrative staff at regional, national, and international levels. She is a member of the permanent committee of the APS Network of Catalan Universities ApS(U)Cat and has been part of the URV's Aurora Task Force since 2021.

Alina Rusu (biologist and psychologist) is currently Professor in the Department of Fundamental Sciences, Faculty of Animal Science and Biotechnologies and coordinator of the Civic Engagement Center at University of Agricultural Sciences and Veterinary Medicine Cluj-Napoca (USAMV Cluj-Napoca). Dr. Rusu received her PhD in Natural Sciences (Animal Behavior) from University of Zurich in 2004. She is the academic coordinator of the recently founded master's degree program in Romania, i.e. Ethology & Human-Animal Interaction. Her professional and research interests are: humane education, interdisciplinary curricular development, applied values of human-animal interactions, evolutionary psychology and the multidimensional investigation of community engagement in higher education. She teaches various subjects (bachelor and master's degree levels), such as: "Animal Psychology", "Animal Cognition and Consciousness", "Animal-Assisted Therapy and Activities", "Human Ethology", "Animals in Society & Humane Education", and "Self-care in Animal-Oriented Professionals". She is one of the founders and members of the General Assembly of the European Association of Service-Learning in Higher Education, as well as the IAHAIO (International Association of Human-Animal Interaction Organizations) representative for Eastern and Central Europe. Since 2018, she is one of the Fulbright Ambassadors for the Romanian Academic Environment. She is also a PhD coordinator in Sciences of Education.

Ben Powell, Work-Based and Placement Learning Project Manager at the University of Westminster, has been working with a small team, plus a number of colleagues within the Careers and Employability Service, and academics from across the institution, to embed employability across the undergraduate curriculum at the University for the last 4 years. Ben has a background in Careers and Employability, both in higher and further education, previously working at the University of Greenwich on mentoring and partnership projects, and employability services within FE in London and the South West of England.

Christine Zarb is currently Work Experience and Recruiter Engagement Manager at the University of Westminster, with responsibility for work placements and employer engagement activities. For the last four years, she has also been working alongside the Work Based and Placement Learning Project team to support the embedding of employability into the curriculum. Prior to her current role, Christine has worked in HE as a Placement Officer and Information Manager, as a Student Services Manager in adult education and in supporting long-term unemployed jobseekers into work.

Coralie OSTERTAG ...



ECEM Enriching Communities
Through Engaged Mobilities

Link: <https://us06web.zoom.us/j/82538612053?pwd=EGJAOVQO5CXjinKrlcgg9trnm2hIMj.1>

Meeting ID: 825 3861 2053

Password: 786574